Fashion Design & Merchandising
FDM @ ISU

• Teaches courses in all areas of design & merchandising;
• Connects students with professionals nationwide;
• Puts student designs on the runway;
• Uses industry-level Design Studio & Textile Lab facilities;
• Inspires with the 2,000+ piece Lois Jett Historic Costume Collection.
Teach courses in all areas of design & merchandising
FDM Faculty

Dr. Jennifer Banning
- Apparel construction
- Fashion history
- Cultural diversity & dress

Dr. Yoon Jin Ma
- Merchandising
- Advanced textiles
- Economics of fashion

Ms. Elisabeth Reed
- Textiles
- Fashion promotion
- Apparel product analysis
- Fashion Design

Dr. Ui-Jeen Yu
- Merchandising
- Advanced textiles
- Clothing & behavior
FDM Faculty

Dr. Jennifer Banning
-FDM Program Coordinator
-LJHCC Director

Dr. Yoon Jin Ma
-International study tour: Asia 2019

Ms. Elisabeth Reed
-FDMA
-Regional study tours: Lands’ End & Target
-National study tours: NYC 2019

Dr. Ui-Jeen Yu
-Fashion Show
FDM Curriculum>>

Teach courses in all areas of design & merchandising
Core Courses

- Apparel construction
- Fashion trend & industry analysis
- Textile science (intro & advanced)
- 20\textsuperscript{th} century fashion history
- Economics of fashion
- Apparel product analysis
- Clothing and behavior
- MKT 230
Fashion Design Courses

• Fashion illustration \textit{(hand rendering)}
• Flat pattern
• Draping
• Computer-aided design
• Fashion history \textit{(pre-history to 1900)}
• “Collections”
Fashion Merchandising Courses

• Fashion promotion
• Fashion Merchandising I & II
• MQM 220
• MKT (pick one of 4 options)
Electives

- FCS 222- Cultural Diversity in Dress
- Gen Ed Social Sciences AND Global Studies Credit
- Examples from the Lois Jett Historic Costume Collection
- Spring 2018- Tues/Thurs 12:35-1:50pm
- {Prerequisites: COM 110 & ENG 101}
Electives

FCS 373- FASHION PORTFOLIO DEVELOPMENT

- Fall Semester: Mondays, 5:30-8:20
- Junior Standing
- Develop fashion-focused resume and online portfolio
- Networking opportunities with alumni
- Learn how to make industry connections and apply for the right internship/job for you!
Textiles Lab

• Intro & advanced courses
• Space & materials for creating
• Industry-level equipment for testing
• Basis for research projects
Design Studio

• Machines:
  – Juki DDL-8700 industrial lockstitch sewing machines
  – Bernina model 1008 “home” lockstitch sewing machines
  – Juki MO-1000 sergers

• Dress forms
  – Male, female, child
  – Variety of sizes

• Drafting space
Lois Jett Historic Costume Collection

- Teaching collection
  - 2,000 items of dress
  - 1840s to today
- Museum standards
  - Climate control
- 3 spaces:
  - Gallery, storage, workroom
- Follow us & learn more:
  - Lois Jett Historic Costume Collection at Illinois State
  - LOISJETTHCC_ISU

Women’s garments from “She Rises: The Changing Role of Women, c. 1970s” exhibition
Career Opportunities>>
Careers for FDM Majors

Product Development and Design
Trend Forecaster
Textile Company:
- Textile Designer
- Textile Stylist
- Textile Colorist
- Fashion Director
Director of Product Development
Private Label Designer
Product Colorist
Technical Designer
Careers for FDM Majors

**Sourcing**
- Raw Materials Buyer
- Piece Goods Buyer
- Findings Buyer
- Sourcing Manager
- Import Production Coordinator
- Foreign Commissionaires/Agent
- Licensing Director
Careers for FDM Majors

Production

- Product Manager
- Production Planner
- Production Manager
- Production Efficiency Manager
- Quality Control Manager
- Pattern Maker
- Pattern Grader
- Marker Maker
Careers for FDM Majors

**Merchandising**

- General Merchandising Manager
- Divisional Merchandising Manager
- Buyer or Fashion Merchandiser
- Assistant Buyer
- Planner
- Distribution Manager/Allocator
Careers for FDM Majors

**Promotion**
- Fashion Stylist
- Public Relations Director
- Advertising Research & Promotion
- Fashion Event Planner
- Visual Merchandiser

**Sales**
- Company Salesperson
- Merchandise Coordinator
- Showroom Salesperson
Careers for FDM Majors

**Theater**
- Costume Design

**Museums/Education**
- Museum Curator
- Collections Manager
- Museum Archivist
- Museum Conservator
- Museum Technician
- Fashion Educator
Professional Practice/Internships>>
Connect with professionals
An internship is a method of on-the-job training for professional careers.

✓ Virtual internships [e.g. Rent the Runway] are not acceptable.
Professional Practice Sites

Royal + Reese

Kohl’s

Lands’ End

Claire’s

Alexander Wang

Christopher & Banks
Professional Practice Sites

• Lois Jett Historic Costume Collection:
  • Exhibit design & display
  • Donor relations
  • Research
  • Textile conservation & care
  • Education & creative writing
Fashion Design & Merchandising Association

Connect with professionals
Fix-It-Friday
Illinois State Annual Fashion Show

- Student designs
- Student-run
- Thursday April 18, 2018
  - Brown Ballroom
Study Tours>>
Connect with professionals
Regional Trips

• Target corporate headquarters (Minneapolis)
• Lands’ End (Madison, WI)
• Claire’s corporate (Hoffman Estates, IL)
• Nashville (visits with designers, garment factories, etc.)
• Kohl’s corporate office (Milwaukee)
• Von Maur headquarters (Davenport, IA)
National Trips

- West Coast (LA & San Francisco)
- NYC
- NYC Studio with Kent State Univ.
International Trips

• London, Paris, Florence, Barcelona

• Kent State Univ.
  – Paris (summer)
FCS 377: Travel Study - Asia

• 3 credit hours
  – Study Tour (May 2019)
    • Korea
    • Japan
  – Includes on-campus sessions in spring semester
  – Elective credit

* Counted toward FDM endorsement for FCS Teacher Education students!
National Organizations

Connect with professionals nationwide
International Textiles & Apparel Association

• Focus
  – Any aspect of textile and apparel
    • Design, merchandising, consumer behavior, history, textiles, social/psychological aspects, sustainability/social responsibility, global industry, pedagogy

• Membership
  – International
  – Academic: professors, students

• Conferences
  – November
    • 2018: Cleveland, OH

• Journal
  – *Clothing & Textiles Research Journal*
Costume Society of America

• **Focus**
  – Fashion history
  – Cultural aspects of dress
  – Costuming

• **Membership**
  – Professors, museum professionals, costumers, independent scholars
  – National (*though study is international*)

• **Conferences**
  – Regional, national

• **Communication**
  – *Dress* (journal)
  – Facebook
  – Email list-serve

costumesocietyamerica.com
Questions?

Dr. Banning

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